



FOR SOUTH CENTRAL NEW YORK

**Chobani Community Impact Fund
2023 Grant Proposal Guidelines**

Inquiries: To make an inquiry to the Chobani Community Impact Fund, please go to www.donorswhocare.org and log-in or create an account at the link provided under our “Grant Seekers” tab. After successfully logging on, click the highlighted link “2023 Chobani Community Impact Fund,” complete and submit the on-line “LOI”. If the inquiry is in-line with our guidelines, you will be invited to submit a full application. If not, Stacy Mastrogiacomo, Program Officer will be in touch to discuss why you are not eligible to apply.

Application: Visit www.donorswhocare.org under the “Grant Seekers” tab for in-depth instructions and links to tutorial videos. Contact Stacy Mastrogiacomo, Program Officer at stacym@donorswhocare.org if you are unable to access information on-line or if you will need a paper application. Please do not submit a paper application unless you’ve been instructed to do so.

Submission Deadlines:

- **Letter of Inquiry will be due on Wednesday, September 27th, 2023**
- **If invited to apply, full application will be due Monday, October 30th, 2023**
- **Grant awards will be announced in early-December**

Who May Qualify?

- Any 501(c)(3) where a grant will benefit significantly residents of: *Chenango, or Otsego counties.*
- Certain local government agencies and municipalities, and public-school systems within the Foundation’s service area.
- Organizations requiring a 501(c)(3) as a fiscal sponsor *may* be eligible to apply, please inquire before submitting an LOI.

Types of Support Available:

- The areas of support for which qualified organizations may apply are listed below.
- Chobani plans to distribute \$100,000 in grants to organizations that are passionate about making a difference in their communities. The typical grant will range from (\$5,000 - \$20,000).

The Chobani Community Impact Fund will prioritize programs and organizations working to combat food and nutrition insecurity in the following ways:

- Community-based programs that support access to healthy meals and nutritional education outside school, on weekends, and during the summer;
- Food and nutritional programs that provide support for expecting mothers and caregivers;
- Programs that address the food and nutrition needs of preschool children;
- Health provider/clinician efforts that provide nutritional education and/or food as prescription programming;
- Programs or initiatives that support the ability of individuals to enroll in food-related public benefits (e.g., SNAP);

- Food pantries (including school-based food pantries) and mobile pantries;
- Programs or initiatives supporting the connectivity or coordination of hunger-fighting efforts in the identified counties (Otsego, Chenango, Madison, Delaware,);
- Meal or grocery delivery programs to combat food and nutrition security;
- School-based programs that enhance or improve state and/or federal assistance efforts.

We Do Not Consider Requests For:

- Funding to reimburse an organization for costs that were incurred prior to the date the grant was awarded.
- Funding for capital campaigns
- Funding to pay existing mortgages
- Grants to individuals
- Funding for religious purposes
- Funding to organizations that have so many counterparts (e.g. scout troops, ambulance squads, volunteer or municipal fire departments, individual schools within a school district, individual school classrooms, PTAs) that it would be difficult to assess the relative merits of similar proposals.

Proposal Guidelines

- **Project Overview**
 - Statement of need including issue addressed and why you have chosen this solution;
 - An overview of your planned activities;
 - Goals/metrics that you hope to achieve, and how you will measure progress;
 - Estimated number of individuals this program/project will serve;
 - Statement demonstrating why your organization is best equipped to meet the identified need.
- **Budget:**
 - Please state your organization’s operating budget;
 - Please provide either an itemized budget or budget narrative describing the proposed project's approximate funding needs;
 - Please provide a rough breakdown of your various revenue sources (% of revenue from government funding, earned income, fundraisers, individual donations, etc.).
- **Community Presence**
 - Are you currently operating in one of the identified counties (Otsego, Chenango, Madison, Delaware, or would this proposal allow you to expand into the region for the first time? (Is this program new or scaling up from an existing program?);
 - If your organization has volunteer opportunities where you might engage Chobani employees, please include those potential opportunities.

We will be happy to answer any questions you may have about submission procedures or the development of your on-line inquiry/application. Please contact Stacy Mastrogiacomo, Program Officer, at 607-752-2317 or via e-mail: stacym@donorswhocare.org.